

Research of Intelligent Search Engine Technology Facing Electronic Commerce*

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ABSTRACT

For improving search engine recall rate and accurate rate, Using knowledge database method analyzed intelligent search engine technology and designed research ideas about intelligent search engine technology facing electronic commerce. Realized intelligent network ROBOT and realized individual search technology and E-mail push technology. The research provides information search service facing electronic commerce. Designing intelligent search engine raises recall rate and accurate rate of multiple search engine .

Keywords: Search Engine, Intelligent Search, Network ROBOT, E-MAIL Push , Electronic Commerce